



WILDWOOD

WILDWOOD CELEBRATION COMMISSION MEETING

This meeting will be livestreamed at: <https://www.cityofwildwood.com/youtube>

This meeting will also be available by video conference at:

<https://us02web.zoom.us/j/82608844659?>

[pwd=K1puTmZuY0QyUDRyVEE0cEtrU3JDUT09](https://us02web.zoom.us/j/82608844659?pwd=K1puTmZuY0QyUDRyVEE0cEtrU3JDUT09)

This meeting will originate from Wildwood City Hall, 16860 Main Street, 63040

Wednesday, July 8, 2020

6:30 p.m.

AGENDA

- I. Call To Order And Opening Remarks
- II. Roll Call Of Members
- III. Approval Of Minutes From The June 3, 2020 Meeting

Documents:

[DRAFT 6-3-20 WILDWOOD CELEBRATION COMMISSION MINUTES.PDF](#)

- IV. Public Comments – Via Zoom Webinar Platform Or In Writing
- V. 2020 Celebrate Wildwood And Art Festival Events
 - A. Potential Changes To Event Due To COVID-19

Documents:

[MEMO ON POTENTIAL CHANGES TO EVENT - JULY 2020.PDF](#)

- B. Other
- VI. Other Business For Consideration
- VII. Next Meeting Date – Wednesday, August 5, 2020

VIII. Adjournment

The City of Wildwood Celebration Commission will consider and act upon the matters listed above and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be directed to Megan Eldridge, City Clerk, at 636-458-0440, or email at megan@cityofwildwood.com, at least 48 hours prior to the start of the meeting.



Wildwood Celebration Commission Minutes

Meeting Date:

- June 3, 2020
- 6:30 p.m.

Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Sharon Hutson
- Jaclyn Tripp
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone.

II. Roll Call

A roll call of members was conducted and the following individuals were in attendance via Zoom webinar platform:

Commission Members:

Libby Wilson
Vicki Helfrey
Sharon Hutson
Jaclyn Tripp
Patricia Ward
Susan Siebert, Chair
Joe Garritano, Council Liaison (arrived at 6:37 p.m.)
Gary Crews, Staff Liaison

Absent Members: Karen Stevens and Cory Lawson

Other Officials & City Staff:

Sergeant Brad Wendling, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks
Travis Newberry, Planner

III. Approval of Minutes from the May 6, 2020 Meeting

A motion was made by Commissioner Helfrey, seconded by Commissioner Hutson, to approve the May 6, 2020 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

IV. Public Comments

None

Council Member Garritano arrived at 6:37 p.m.

V. 2020 Celebrate Wildwood Event

a. Potential Changes to Event due to COVID-19

Director of Planning Vujnich noted Department staff had provided a memorandum on potential changes to the event based upon the concerns with COVID-19. He noted changes are coming, as the County Stay-at-Home Order is modified, but restrictions on group size will still be in place. There are concerns with returning to large events across the area, which leaves much unknown for an event the size of Celebrate Wildwood in just a few months. He noted the Wildwood Business Association (WBA) has discussed partnering with the City for a Friday night Oktoberfest Event with the City.

Discussion was held regarding the following: concerns especially with the kids area regarding sanitization and social distancing and, currently, there are limited things for the kids at the event; the possibility of doing an ice cream social and fireworks; the potential for having giveaways; concerns with public apprehension and low attendance at the event; the fact that the St. Charles Festival of the Little Hills canceled today; the belief that people who are not afraid will come out, but those who are afraid will stay home; the positive the event is held outside, which is helpful; the concerns with the large expenditure to host the event and a potential lack of attendance; the Farmers Market has had good attendance and set up spacing appropriate for the current concerns; the belief that, with the County opening up, people will start getting out; the challenge of managing the numbers in an appropriate way; the lack of artist interest in the last ten (10) weeks; the Scouts have canceled its event in October that is held once every ten (10) years due to concerns with reduced quality in the program and the inability to keep masks on kids and maintain social distancing; the probability of canceling concerts due to the tightness of people; the potential to wait until July to make a decision; the potential for a limited event; the possibility of having higher fireworks to be seen from a further distance; the possibility for two (2) approaches – a regular event around COVID-19, which is no art festival and a Friday night event in partnership with the Wildwood Business Association (WBA), then a Saturday event, or we take the event to the neighborhoods; the possibility of taking the options for a variety of types of events to the public for input.

Motion by Commissioner Helfrey, seconded by Commissioner Ward, to postpone a decision until the Commission's July 8th meeting. A voice vote was taken, with no opposition, and the motion was approved.

Discussion continued noting the following: the possibility of hosting a simpler event; the challenge of hosting the Art Festival, which makes it a 3-day event; the potential for the partnership with the WBA to have a Friday and Saturday event; the desire for a simpler event in 2020; put a survey on website to seek input on if people would attend; the concern with people's opinion changing on public events over the next three (3) months, so a concern the survey will not be effective measure; the change in opinion to not do a survey, given concerns with reliability and responsibility with the results; concerns with how do we provide a quality event; the potential for an event in the evening, with fireworks, and people bringing dinner; and the consensus to make a decision in July.

Commissioner Ward left the meeting at 7:32 p.m.

b. Additional Partner for the Event – Wildwood Business Association (WBA)

Director of Planning Vujnich noted the City's desire to include the WBA in hosting the event, if it is a day-long event with concert and food. Ms. Emily Willis, President of WBA, was in attendance and noted she has business buy-in and lots of volunteers. She noted a plan for Oktoberfest, with social distancing and beer tasting, but added that she would need a decision by July 8th.

c. Discussion on Event Layout

None

d. Update on Current Commitments and Ongoing Efforts

None

e. Other

None

VI. 2020 Art Festival Event

a. Update on Current Commitments and Ongoing Efforts

None

b. Other

None

VII. Other Business for Consideration

None

VIII. Next Scheduled Meeting – July 8, 2020 at 6:30 p.m.

The Commission agreed to keep the next meeting scheduled for July 8, 2020, at 6:30 p.m.

IX. Adjournment

A motion was made by Commissioner Hutson, seconded by Commissioner Tripp, to adjourn. Having no further business to discuss, and hearing no objections, Chair Siebert called for a voice vote to adjourn, which it was approved. The meeting concluded at 7:38 p.m.



WILDWOOD

"Planning Tomorrow Today"

July 8, 2020

MEMORANDUM

To: Wildwood Celebration Commission Members

From: Department of Planning and Parks

Re: Options for Celebrate Wildwood Event - 2020

Cc: The Honorable James R. Bowlin, Mayor
The Honorable City Council of Wildwood
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Bree Kelchen, Recreation Specialist

The Wildwood Celebration Commission has been discussing the approach for the 2020 Wildwood Celebration Event for several months now, given questions and concerns about the COVID-19 Coronavirus. These questions and concerns have focused on, if the event is held, and infection rates are low, will individuals still feel comfortable enough to participate, or will they stay away, or will they attend, but not follow appropriate public health and Center for Disease Control (CDC) guidelines for safety, such as social distancing and face masks. These questions and concerns have plagued the Commission Members since March and also caused other governments across the region to make similar assessments in this regard. Examples range from the Muny Opera in Forest Park canceling its entire summer season, the first time in over one hundred (100) years of holding shows; Illinois State Fair being canceled from its usual August timeframe, and many local events in the surrounding municipalities being canceled or revised, the latest being the Chesterfield Music and Art Festival that was scheduled for September 5 and 6, 2020.

Other communities have continued to attempt to anticipate the path of the COVID-19 Coronavirus and how to plan around it. These communities have attempted to alter events or offer options for safe gatherings through the imposition of health guidelines and other steps, but have been unable to hold the events, without significantly increasing the cost of them, even at a reduced scale. These situations have led to more virtual events and almost none that are live.

>>>>>> High Risk to Low Risk >>>>>>	Event Options	Positives	Negatives
	Limit event to minimum number of days, such as Saturday, and hold a concert, with social distanced food and drink options, all under the guidance of the St. Louis County Department of Public Health. This option would accommodate the Wildwood Business Association's (WBA) partnership and fireworks.	Creates the general framework of past events at a single location, but would have reduced days and hours, along with eliminating those activities that do not lend themselves well to social distancing.	Retains a limit of risk.
	Rethink event in its entirety for 2020 and create a contactless type. A contactless event could include many of the components of the regular type, but much more protective, and include the tree planting, the time capsule, a virtual art show, an interactive timeline of Wildwood's history, and others.	Achieves many of the components the Commission Members wanted to offer at this year's event in terms of engaging the residents through the charitable gift tree plantings, the time capsule, and other interactive and virtual events, thereby creating memories and markers for the future. Given the proposed format, the event could be held over a week-long period of time, or more, not just a single day.	Excludes any gathering or central location for event participation, while also not offering any major music, food, or play venue in 2020. Such an option would also limit partnership opportunities for the City during this event, such as the Wildwood Business Association (WBA).
	Cancel event in 2020	Eliminates all risks relating to the virus. Budget savings of \$100,000.00.	Foregoes any celebration of the City's 25 th Anniversary.

At tonight's meeting, the Department is seeking direction on these options or some other version of them the Members may want to offer for discussion and consideration. This direction is necessary, given the event is now approximately three (3) months away and arrangements, commitments, and other steps need to be completed to ensure the event is successful and safe. Along with these typical steps, preparation also needs to begin on how social distancing and other approaches for the public's health, safety, and general welfare will be designed, implemented, maintained, and monitored during the event's operation; all being in accordance with St. Louis County requirements.

If you should have any questions or comments in this regard, please feel free to contact the Department of Planning at (636) 458-0440. A presentation is planned on this information at tonight's meeting. Thank you for your review of this information and input on the same.

St. Louis County Department of Public Health

Event Planning Questionnaire

Note: This list of questions is intended to provide a minimum starting point as plans are created for events or gatherings during the COVID-19 pandemic. There may be other questions specific to the event under consideration which could be anticipated and addressed if not listed below.

1. Name of event planned:
2. Date(s):
3. Indoor/Outdoor venue:
4. Anticipated crowd or gathering size:
5. Size of gathering space and spacing considerations:
6. Number of entry and exit points and plan at any of these checkpoints:
7. Reservations anticipated and if so, how?
8. Touchless system of payments possible?
9. Crowd control with specifics on social distancing for both individual and household groups: (Circles, Squares, Chairs six feet apart, etc.)
10. Masking for employees/volunteers (generally required):
11. Masking for visitors (generally required) for adults and children over 2:
12. Temperature, COVID questions at entry, both staff and guests/visitors:
13. Sanitizing solution at entry, sanitizing stations at event available:
14. Restroom availability with social distancing, and specific plan on sanitizing and oversight:
15. Preventive measures and oversight to avoid individuals congregating in groups:
16. Availability and distribution of food and beverage with requirement of individual contained beverages and pre-packaged and prepared foods:
17. Plans for sanitizing of high-touch areas and frequency, with FDA approved disinfectants:
18. Signage and/or public announcement reminders to be used: