



WILDWOOD

WILDWOOD CELEBRATION COMMISSION MEETING

Wildwood City Hall – Community Room

16860 Main Street, Wildwood, Missouri 63040

Wednesday, September 4, 2019

6:30 p.m.

** This meeting will be Livestreamed **

AGENDA

- I. Call To Order And Opening Remarks – Chair Siebert
- II. Roll Call Of Members
- III. Approval Of Minutes From The August 7, 2019 Meeting

Documents:

[III. DRAFT 8-7-19 WILDWOOD CELEBRATION COMMISSION MINUTES.PDF](#)

- IV. Public Comments
- V. Recap Of 2019 Celebrate Wildwood Event And Thoughts (August 24, 2019 – Saturday)

Documents:

[V. WRAPUP OF 2019 CELEBRATE WILDWOOD.PDF](#)

- VI. 2019 Art Festival Event (October 19 And 20, 2019 – Saturday And Sunday)

Documents:

VI. STATUS OF ART FEST EVENT 9.5.2019.PDF

A. Current Commitments

B. Schedule

C. Other

VII. Other Business For Consideration

VIII. Next Meeting Date – Wednesday, October 2, 2019

IX. Adjournment By Chair Siebert

The City of Wildwood Celebration Commission will consider and act upon the matters listed above and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be directed to Jessica Stirmlinger, City Clerk, at 636-458-0440, or email at jessica@cityofwildwood.com, at least 48 hours prior to the start of the meeting.



Wildwood Celebration Commission Minutes

Meeting Date:

- August 7, 2019
- 6:30 p.m.

Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Pat Bishop
- Cory Lawson
- Patricia Ward
- Joe Garritano, Council Liaison
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone.

II. Roll Call

A roll call of members was conducted and the following individuals were in attendance:

Commission Members:

Libby Wilson
Vicki Helfrey
Pat Bishop
Cory Lawson
Patricia Ward
Susan Siebert, Chair
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison

Absent Members: Vicki Helfrey, Eric Aufricht, and Jaclyn Tripp

Other Officials & City Staff:

Sgt. Brad Wendling and Officer Chris Sahrman, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks

III. Approval of Minutes from the May 1, 2019 Meeting

A motion was made by Council Liaison Garritano, seconded by Commissioner Ward, to approve the May 1, 2019 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

IV. Public Comments

None

V. 2019 Celebrate Wildwood Event (August 24, 2019 – Saturday)

A. EVENT LOCATION

Director of Planning Vujnich noted that, following discussions with the Commission Chair and the property owner, the event location used in the past is still available and the property owner has authorized the City to access it for this year's event.

B. CURRENT COMMITMENTS

Director of Planning Vujnich reviewed the booth commitments, sponsorships, vendors, and other logistics for the event.

C. SCHEDULE

Director of Planning Vujnich then reviewed the final event schedule.

- D. OTHER
 - i. Review of Parade Applications

Following discussion regarding the satisfactory nature of each of the parade entrants, motion was made by Commissioner Ward, seconded by Commissioner Wilson, to accept all parade applications. A voice vote was taken on the motion, with no opposition, and the motion was declared approved.

- ii. Review of Vendor and Craft Applications

Following discussion regarding the impressive variety and volume of crafter applications, a motion was made by Commissioner Lawson, seconded by Commissioner Ward, to accept all of the craft vendor applications. A voice vote was taken on the motion, with no opposition, and the motion was declared approved.

BOY SCOUTS

Ken McGohan reviewed the activities that will be in the Scouting Experience Area, including the Teepee, climbing wall, BB gun challenge, tomahawk, sling shot challenge, pinewood derby, rope the log, rain gutter regatta, STEM lab, and the troop encampment.

VI. 2019 Art Festival Event (October 19 and 20, 2019 – Saturday and Sunday)

A. LOCATION

Similar to the change in the Celebrate Wildwood location, the Art Festival location will also be at the same area of Town Center, as the 2018 event.

B. CURRENT COMMITMENTS

Staff Liaison Crews noted sixty-nine (69) artists have applied for participation in the festival.

C. SCHEDULE

The hours on Sunday were changed, per the feedback from last year, and are now from 11:00 a.m. to 5:00 p.m. There will still be breakfast for the artists and awards on Sunday morning, as well.

VII. Other Business for Consideration

None

VIII. Next Scheduled Meeting – September 7, 2019 at 6:30 p.m.

The Commission agreed to keep the next meeting scheduled for September 7, 2019, at 6:30 p.m.

IX. Adjournment

Having no further business to discuss, a motion was made by Commissioner Lawson, seconded by Commissioner Wilson, to adjourn. A voice vote was taken, with no opposition, and the meeting was declared adjourned at 7:31 p.m.



Celebrate Wildwood

Recap - September 4, 2019

Celebrate Wildwood Recap

The following details provide the final numbers relative to the Celebrate Wildwood Event held on Saturday, August 24, 2019:

Total Number of Tents **95**

Pop-ups by City Staff (includes approx. 200 sandbags)	75
Commercially Installed	17

Total Number of Booths **106**

Food Booths	17
Crafts; Businesses/Sponsors; and Not-for-Profits	68
Entertainment Areas	21
Police	3

Parade

The parade was held a 10:00 am, with thirty (30) entries. The winners in the judged floats were:

1st Place	Three French Hens	\$150.00
2nd Place	Pet Clips	\$100.00
3rd Place	Welsch Heating & Cooling	\$75.00

Food/Drink

The following vendors were selling food and drinks at the event:

1. Benedettos
2. Freezing Point Ice Cream Truck
3. Kona Ice
4. Micro Meadows
5. Milk and Honey
6. Noto Pizza
7. Poffcakes Dutch Poffertjes
8. Pond Athletic Association
9. Shish Kabob Guys
10. Small Batch Winery
11. Super Smokers
12. T and M Kettle Korn
13. Table for 5

14. The Nutty Sisters
15. Tamale Man
16. Union Baptist Church
17. Whatup Dog
18. Daddy O's Cheesesteaks - CANCELLED – Per St. Louis County Inspector, no valid permit

Entertainment

The following entertainment options were available at the event:

1. Face Painters
2. Balloon Artists
3. Bounce Houses
4. Juggling Jeff
5. Pony Rides
6. Climbing Wall
7. Boy Scout Units (12 Units)
8. Wildhorse Creek Band (daytime concert)**
9. Fat Pocket Band (evening concert)**
10. Fireworks Display (set-up began at 1:30 p.m.)
11. On the Fly Pro's Trapeze – CANCELLED – Per St. Louis County Inspector, no valid permit

** The stage, bands, sound, and lighting were an entirely different moving part of the event, being handled through contract, but still required staff attention

Setup & Logistics

Set-up for the event began on Wednesday, August 21, 2019.

Breakdown began with the teardown of booth tents and tables at 7 p.m. and continued throughout the evening. Breakdown is almost entirely completed (Pending – Portable Water Closet (PWC) and tent frame removal). Heavy rains are the cause for the delay.

On Site Staff:

- Wildwood Staff
- Waste Connections Personnel
- Green2Go Electrician Personnel
- Portable Water Closet Personnel
- Gaehle Contracting Personnel
- Finch Audio (Sound & Lighting)
- Police Officers



Art Festival

Status Update - September 4, 2019

Artist Update

The following descriptions outline the status of the artists anticipated at this year's event:

- Number of artists that applied and were juried 71
- Number of artists invited to participate 70
- Number of invited artists that have confirmed (paid) 36
- Number of artists that have accepted (but not paid) 13
- Number of artists declining the invitation 04
- Number of artists not responding to invitation 17

Any artists yet to respond, or pay, have until September 9, 2019 to confirm their participation. As of August 28th, staff is planning for fifty-six (56) artists, but the number could rise to as much as sixty-six (66) participants by the established deadline.

Entertainment

The following performers have been booked for the Art Festival, and will perform, based upon the schedule below:

Saturday, October 19th		
11:00 am – 1:30 pm	Wildhorse Creek Band (Trio)	Favorite cover tunes. Becoming very popular throughout the St. Louis Area.
2:00 pm – 4:30 pm	Dusty James and Abalone Pearl	Acoustic duo that plays folk, Americana, roots, classic country, singer-songwriter, etc.
5:30 pm – 8:00 pm	Teddy McCready	Incredibly popular solo act playing lots of favorites and comfortable music! Performed at last year's event.
Sunday, October 20th		
11:00 am – 1:30 pm	The Dust Covers	They filter obscure songs from the 20's & 30's. They add their own twists creating a sound that is both fresh and familiar
2:00 pm – 5:00 pm	Wayward Mountaineers	Blue Grass Band on the traditional side, preferring clean, three-finger banjo rolls and crisp harmonies.

Food/Drink

There is a lot of interest from vendors for this event. Staff is narrowing down the selection and verifying vendors' availability.

Advertisement

Staff has contacted Angela Stahling to revise the postcard and posters to reflect new dates and times. Once complete, items will be sent to the printing company, then distributed.