



MEMORANDUM

To: Manchester Road Improvement Committee Members

From: Ryan S. Thomas, PE, City Administrator
Rick C. Brown, PE, Director of Public Works / City Engineer
Julian M.D. Jacquin, Economic Development Manager

Date: March 21, 2018

Re: Survey Results – Summary

The Manchester Road Improvement Committee intends to identify potential improvements, public services, and funding mechanisms desired to be implemented in the Manchester Road corridor from Wildwood Middle School to Taylor Road. At its meeting on December 6, 2017, this Committee identified potential survey questions proposed to be submitted to affected residents, landowners and businesses in this corridor. This survey would garner public input regarding desired improvements, services and mechanisms for Manchester Road. In addition to the survey mailed to identified Stakeholders, the Committee also requested to post the survey on the City's website and social media to gather response from the remaining citizens of Wildwood.

At the December 6 meeting, the Committee authorized City Team Members to formalize this survey and submit it to Stakeholders on Manchester Road. On January 2, 2018, the survey was mailed to 100 residents, landowners and businesses in this corridor. On January 12, 2018, the same survey was posted to the City's website and social media to gather response from the "general public".

In total, the City received fifteen (15) responses from the survey mailed to identified Stakeholders, and one-hundred and forty-seven (147) responses from the survey posted to the City's website and social media for the general public. I have included a written analysis of each survey with this memorandum, which further summarizes the results received by each survey. A copy of the survey letter, and all written responses received from each survey, have been included with these meeting materials for review by the Committee.

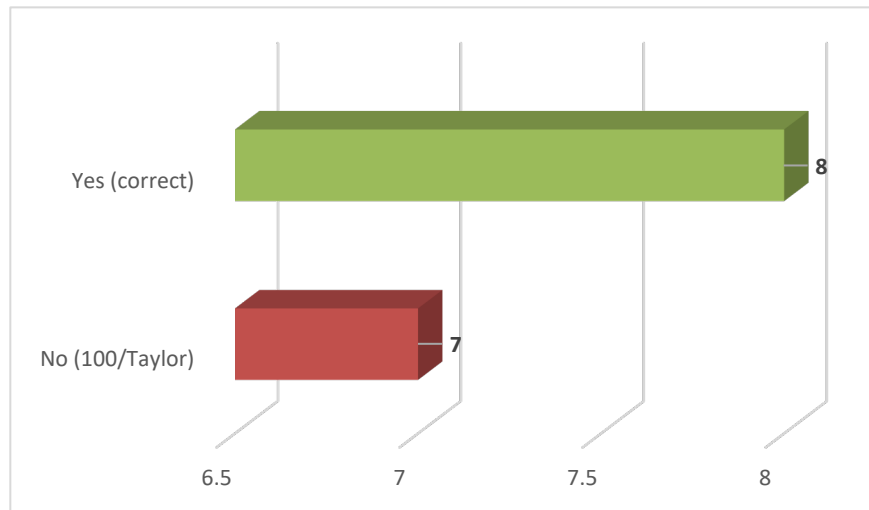
I will be available for any comments or questions at the March 21, 2018 Meeting of the Manchester Road Improvement Committee.

JMDJ

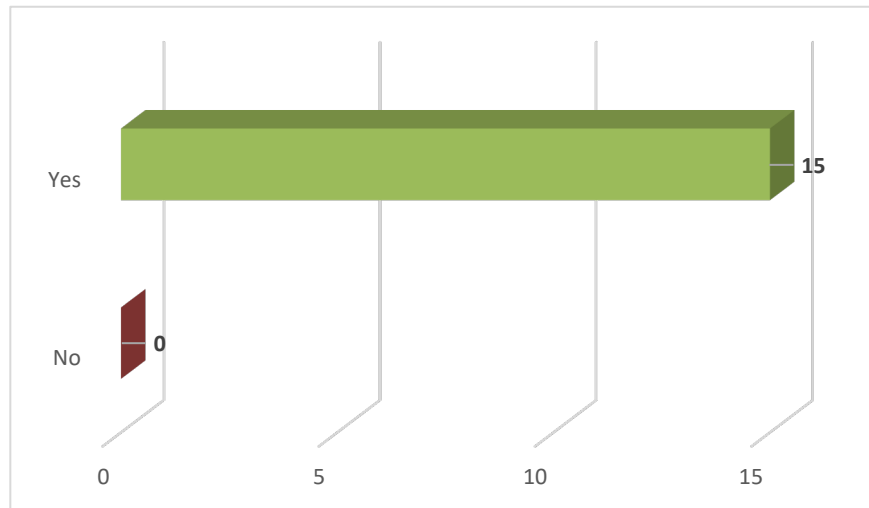
SURVEY MAILED TO STAKEHOLDERS

(100 total recipients on Manchester Road)

1. Do you know where the Wildwood Town Center area is located? If so, where?



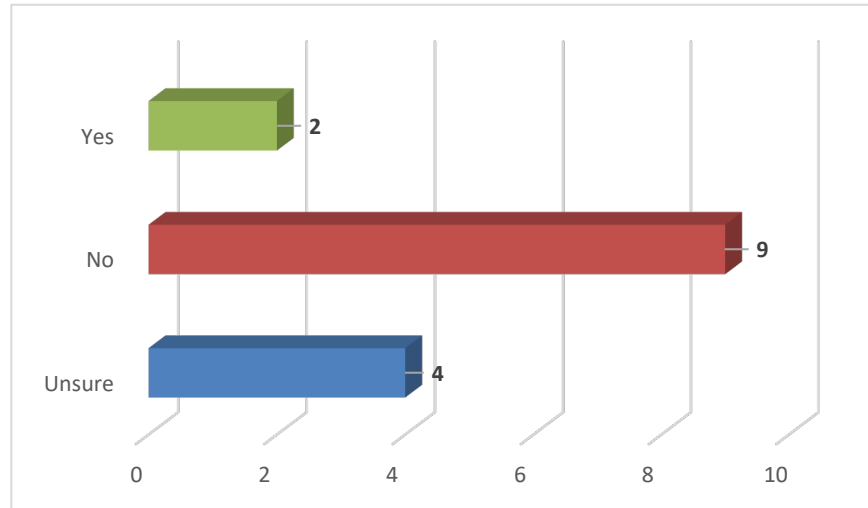
2. Do you believe that additional roadway improvements and beautification are needed for the Manchester Road corridor? If so, what type of improvements?



Listed improvements recommended for this corridor include:

- Sidewalks and landscaping (14)
- Street lighting and bike paths to all of Manchester Rd. (8)
- More parking options (4)
- Similar to Manchester from Schnucks to Highway 109 (3)
- Burying overhead power lines (3)
- Benches for seating (2)

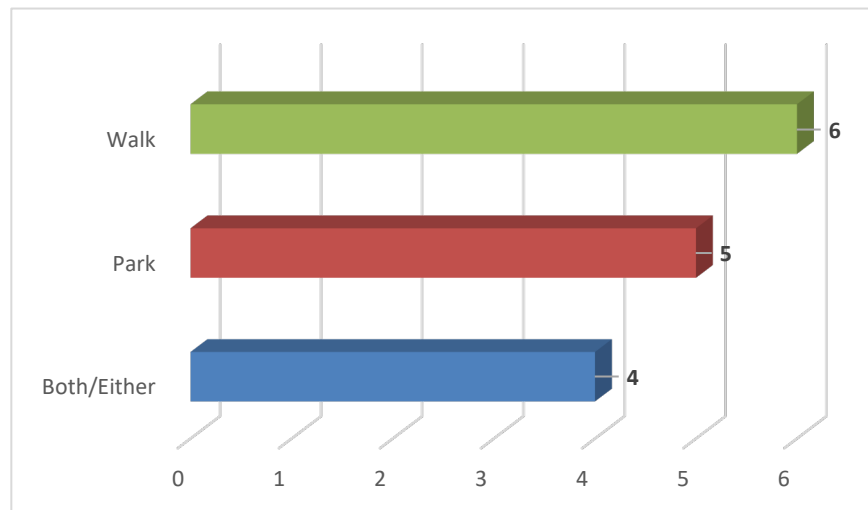
3. Are the existing infrastructure and utility system adequate in the Manchester Road corridor? If no, what types of improvements are necessary?



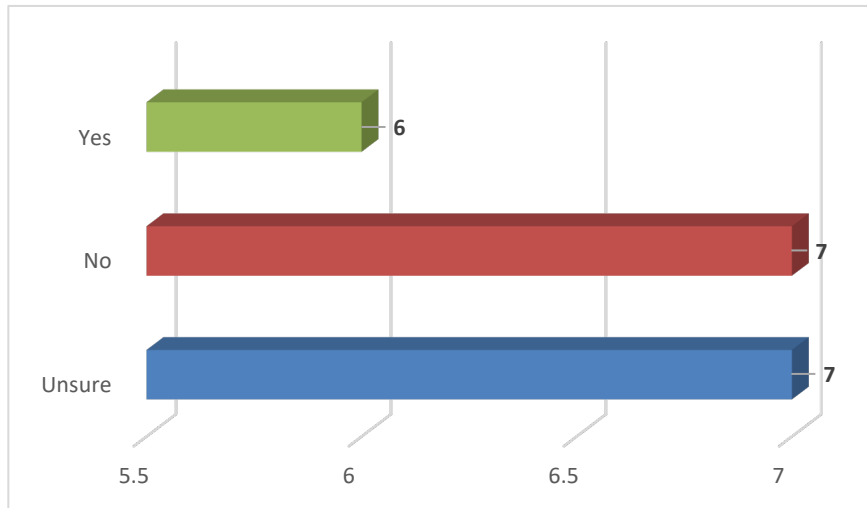
Listed improvements recommended for this corridor include:

- Sanitary sewer to Pond District (6)
- Bury power line utilities underground (3)
- Sidewalks, street lighting and bike paths (2)

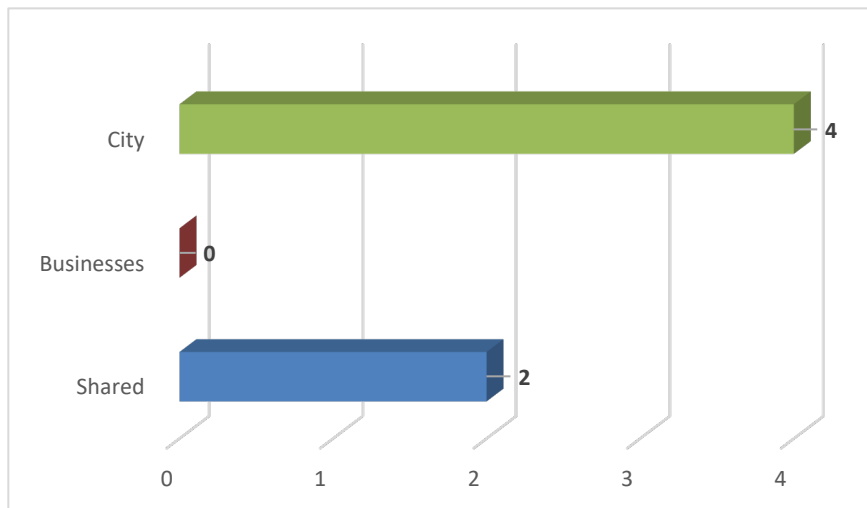
4. Do you prefer to walk to shops, or is it important that you park in front of the business you visit?



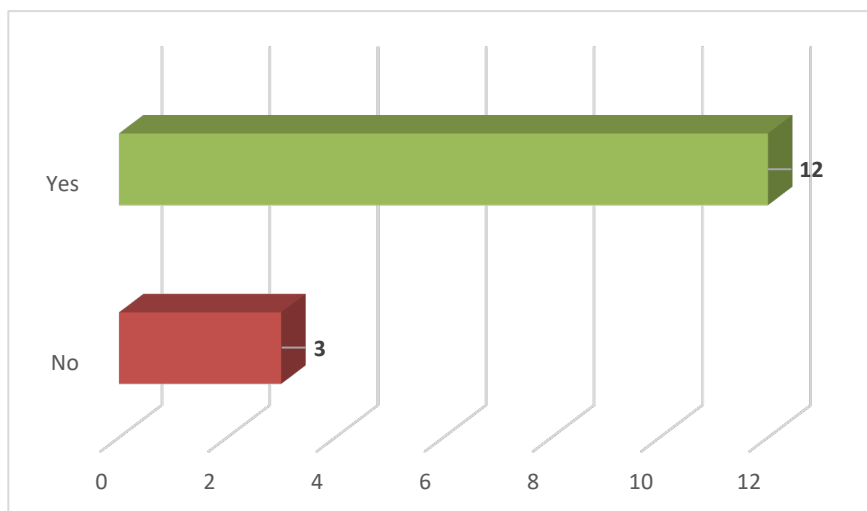
5. Would a public parking lot on Manchester Road be beneficial for patrons shopping in this area?



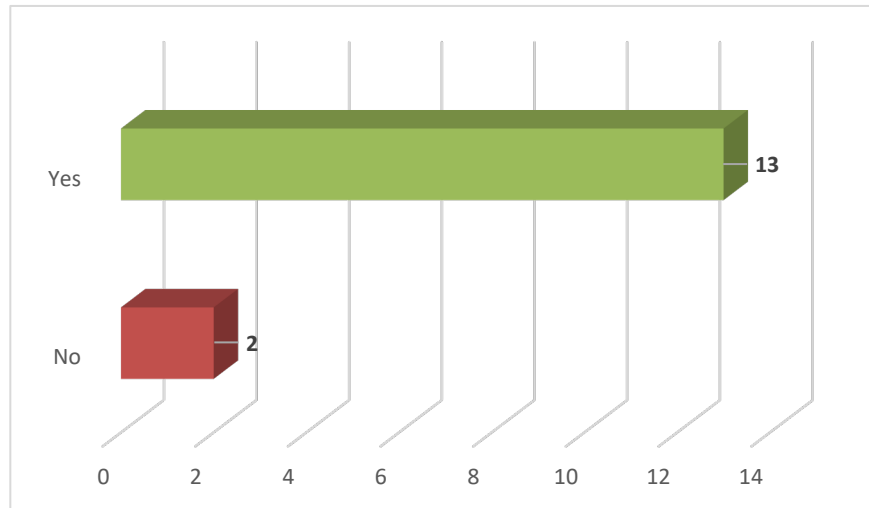
Should the City pay for this parking lot, or should the businesses contribute to its cost?



6. Would seating areas be beneficial to this area's shopping/business district?



7. Would a public event space help this corridor become a greater destination location?



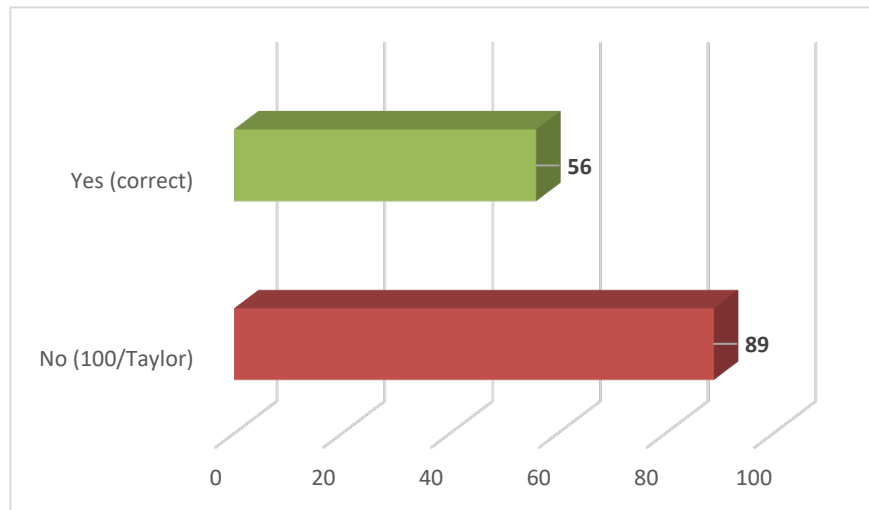
8. What motivates you to go shop in other neighboring communities (outside of Wildwood)?



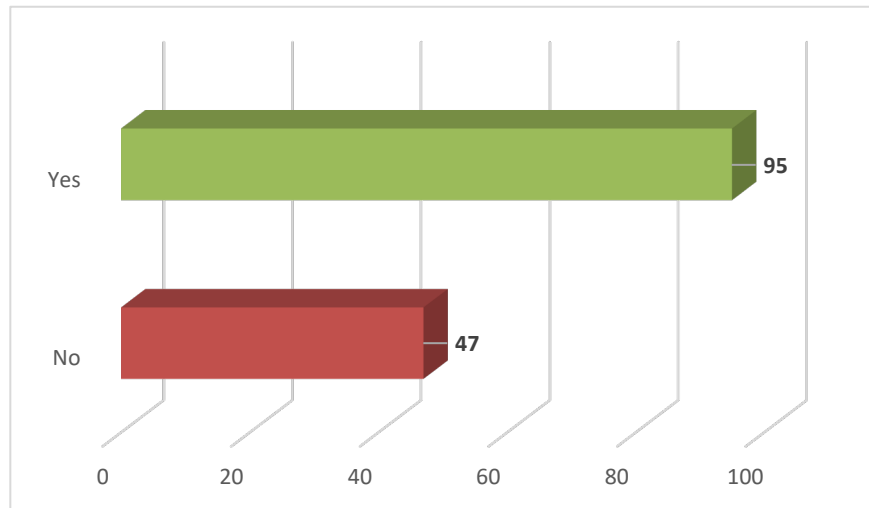
SURVEY POSTED FOR GENERAL PUBLIC

(Social Media, Website, Newsletter)

1. Do you know where the Wildwood Town Center area is located? If so, where?



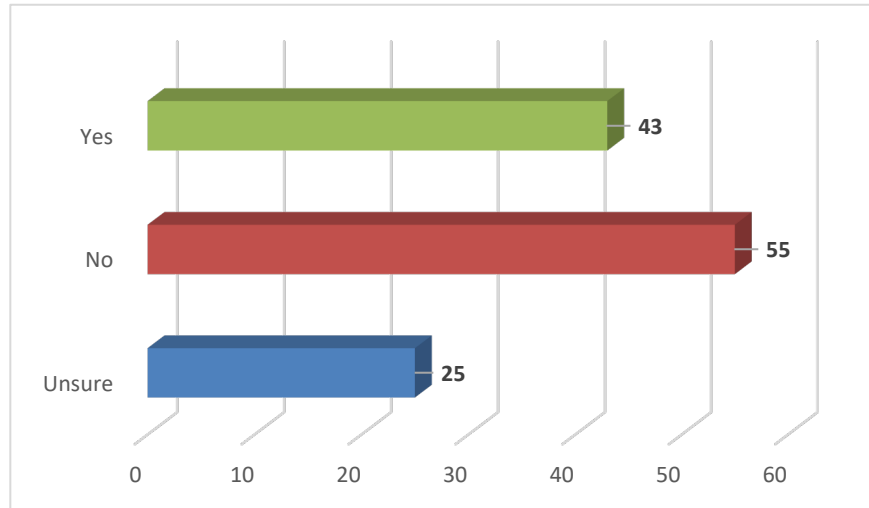
2. Do you believe that additional roadway improvements and beautification are needed for the Manchester Road corridor? If so, what type of improvements?



Listed improvements recommended for this corridor include:

- Sidewalks and landscaping (56)
- Street lighting and bike paths to all of Manchester Rd. (12)
- Center turn lane, OR islands in the median for turning traffic (5)
- Similar to Manchester from Schnucks to Highway 109 (5)
- More parking options (4)
- Highway 109 bridge over Highway 100 (2)
- Shaded areas with benches for seating (1)

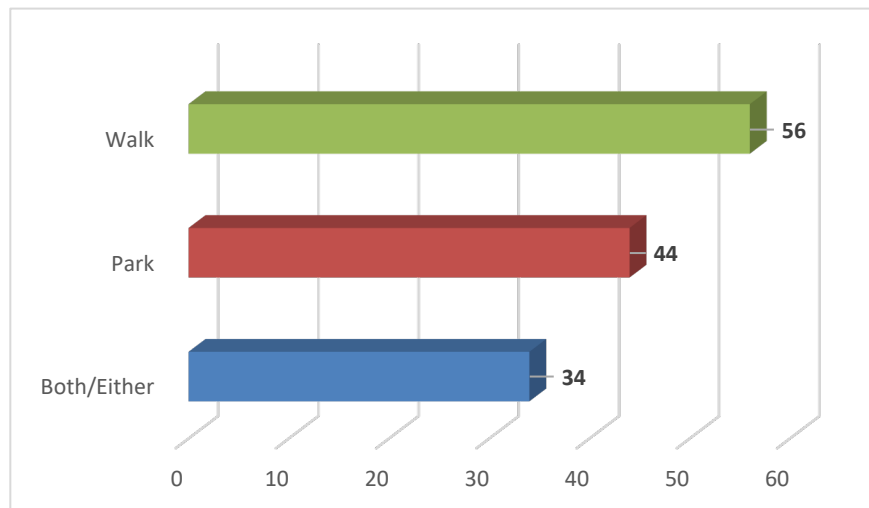
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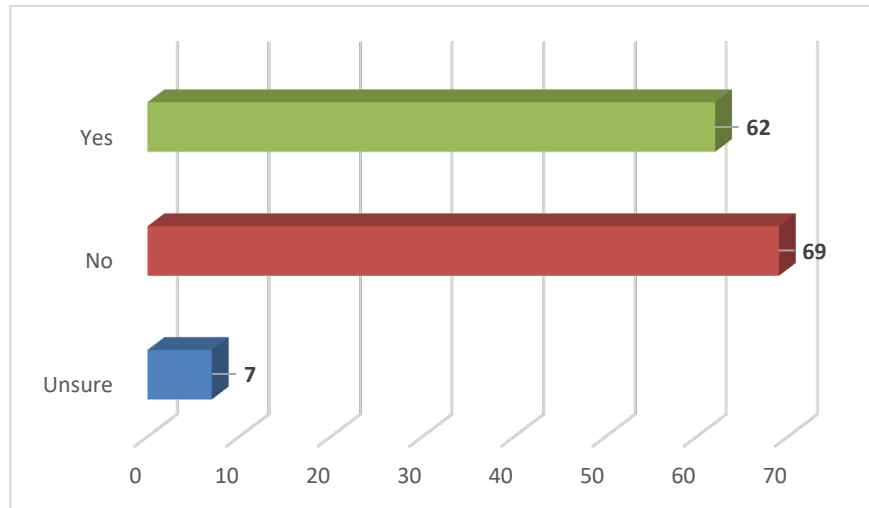
Listed improvements recommended for this corridor include:

- Sidewalks, street lighting and bike paths (11)
- Sanitary sewer to Pond District (9)
- Public water (5)
- Bury power line utilities underground (4)
- High speed internet (4)
- Expand Manchester to 4 lane from Highway 100 to Taylor Rd. (3)
- Public transit options (1)
- More parking options (1)

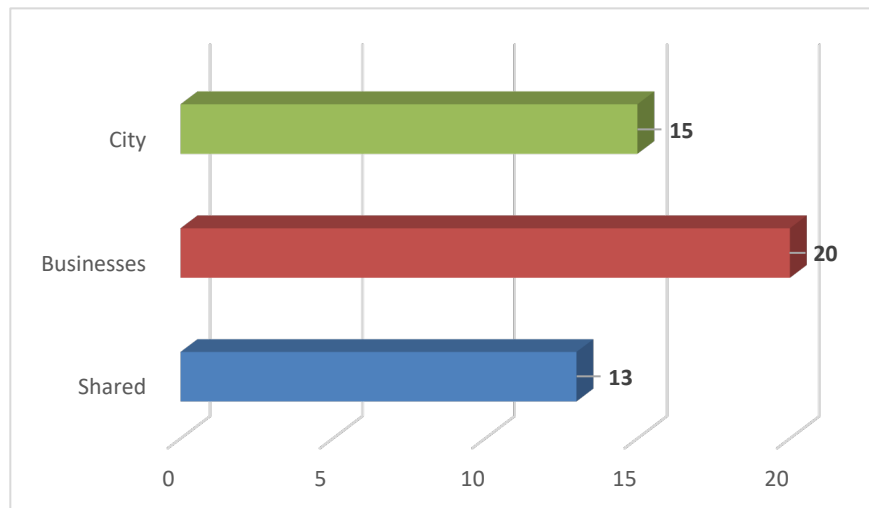
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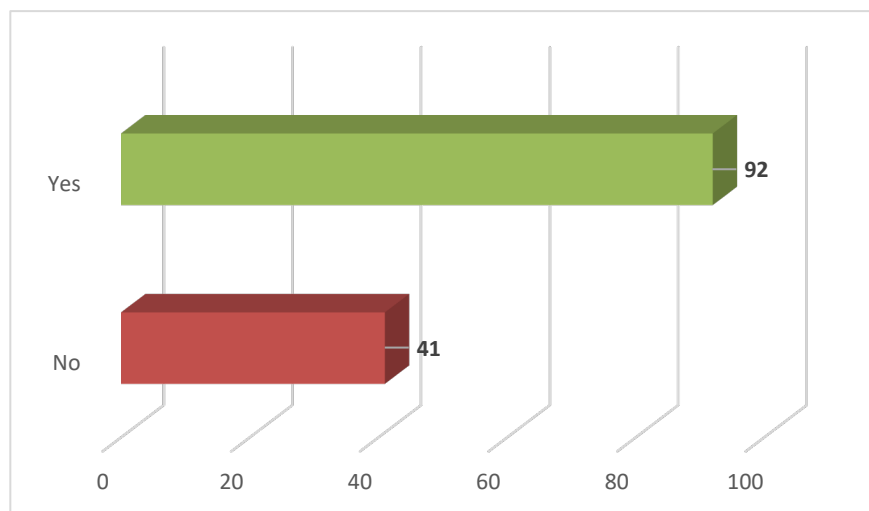
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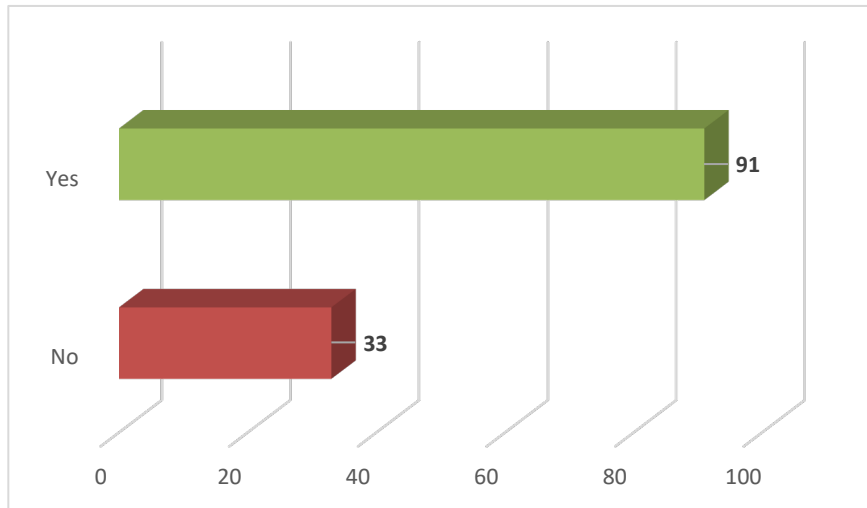
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