



WILDWOOD

MEMORANDUM

To: Council Members
From: Jim Bowlin, Mayor-Elect
Date: April 22, 2016
Re: Appointment – Ward 6 Council Member – Mr. Greg Alexander

BACKGROUND

My Ward 6 Council Member position will become open at our April 25, 2016 meeting, requiring that an appointment be made to complete the remaining term of one year.

After consideration of several potential candidates, I am pleased to recommend Mr. Alexander to the Council for appointment to this position. His record of service to the city of Wildwood includes serving as a key leader in our rural internet access program, and he represents those views that are important to Ward 6.

Mr. Alexander's Volunteer Form and LinkedIn Profile are attached for your reference.

I have discussed this appointment with Council Member Porter, and he is supportive.

RECOMMENDATION

I recommend Mr. Alexander be appointed to this position, and would appreciate your approval of the recommendation at our April 25, 2016 City Council meeting.

Please let me know if you have any questions, or if you would like to discuss this.

Att. - 2

Elizabeth Weiss

From: noreply@cityofwildwood.com
Sent: Thursday, March 10, 2016 11:04 AM
To: Elizabeth Weiss; Laura Rechten
Subject: Online Form Submittal: Apply to Serve on Boards and Commissions

Apply to Serve on Boards and Commissions

Name: Greg Alexander

Address: 3904 Tamara Trail

City, state, and zip code: Wildwood

Phone number: 636-273-9629

Work phone number: 636-532-4424

Email address: gpalexa@unidev.com

Ward: Six

Occupation: Software Company President

Education: 4 years college

Volunteer experience: Rural Internet Committee

Select the board or commission you are applying for: Other

If the board or commission you want is not listed, please tell us what you are interested in apply for: *Field not completed.*

List any questions or comments you may have: *Field not completed.*

Nominating city official: Jim Bowlin

Email not displaying correctly? [View it in your browser.](#)

Greg Alexander

CEO at Unidev

Summary

Unidev is a U.S.-based software development and consulting firm focused on solving business problems and driving profits through intelligent application of established and emerging technologies.

Our cohesive team of developers have deep expertise in a range of technologies which allows us to innovate for you rather than limiting your options. An average of over eight years of service at Unidev means our team delivers a unique level of engagement and results for our clients.

- Founded in 1990, headquartered in St. Louis, MO
 - 24/7 Dedicated Technical Support
 - 15 certifications and partnerships
 - 2.5 million lines of code written annually
 - 200+ active customers in 20 countries and multiple languages
 - Eight local and national charities supported
-

Experience

CEO at Unidev

January 1990 - Present (26 years 4 months)

Consultant at Union Pacific Railroad

1995 - Present (21 years)

Consultant at Chicago and Northwestern Railroad

1990 - 1995 (5 years)

Skills & Expertise

Email Marketing

Marketing

IT Strategy

Social Media Marketing

Business Analysis

SQL

Process Improvement

Visio

Agile Methodologies

Management

CRM

Project Management

Start-ups

Leadership

E-commerce

SaaS

Software Project Management

Cross-functional Team Leadership

Strategy

Business Intelligence

Program Management

Consulting

Interests

Motorcycles

Greg Alexander

CEO at Unidev



1 person has recommended Greg

"I have worked with Greg on many projects at Union Pacific. Greg and his team have a real talent for creating and evolving complex systems. Over the years I have grown to appreciate and respect Greg's approach and professionalism that he brings to each project. I would recommend him for any IT project. - Todd McFarlin, Senior Systems Analyst at Union Pacific Railroad."

— **Todd Mcfarlin**, was Greg's client

[Contact Greg on LinkedIn](#)