

City of Wildwood
Celebrate Wildwood Committee
“Planning Tomorrow Today”
Minutes from the
April 5, 2017 Meeting

The Art Festival Committee meeting was called to order by Chair Shea, at 6:30 p.m., on April 5, 2017, at Wildwood City Hall.

I. Welcome, Agenda Review and Opening Remarks:

Present at the meeting:

Joe Vujnich	Ruben Carrillo	Angela Staehling
Donna Lovett	David Coblitz	Aaron Wright
Sharon Hutson	Gary Crews	
Tammy Shea	Ed Kohn	

Chair Tammy Shea opened the meeting with brief comments and welcomed everyone.

II. Public Comments:

None

III. Review and Action on the Meeting Minutes of February 1, 2017:

The Committee approved the minutes, as submitted, from the March 2, 2017, meeting by unanimous voice vote.

IV. Discussion of 2017 Event – 22nd Anniversary of the City and Associated Art Festival, including Plein Air Event:

a. Pre-Event – 2017 Spring Plein Air Event:

- 1. Invitation Art and Information:** Director of Planning and Parks Vujnich provided the Committee with the latest updates/accomplishments concerning the May 2017 Plein Air Art Event. He advised nine (9) artists have already registered for the May event; however, with the anticipated press release by the West NewsMagazine on April 19, 2017, more artists will be aware of the event, resulting in additional participants. Director of Planning and Parks Vujnich informed the Committee the upcoming advertising with the West NewsMagazine was coincidentally timed with the 60th Anniversary of the West County Chamber of Commerce and will be part of a *pull out section*. He also provided the completed Plein Air Art Event Invitation for the Committee’s review.

The Committee was advised arrangements were in place for the artist luncheon at the Al Foster Memorial Trailhead during the afternoon of May 6, 2017. Calliers Kitchens will be catering both the lunch and the Artist Reception the evening on May 19, 2017. Winners of the Plein Air Art Event will be announced after the reception and before the concert that evening.

The Committee was advised that all participants will receive a very unique water bottle at the morning *check-in meeting* on May 6, 2017.

Director of Planning and Parks Vujnich advised the Committee two (2) of three (3) needed judges have committed to the Plein Air Art Event and the Celebrate Wildwood Art Festival. Department staff is working on securing a 3rd judge for the events.

It was noted the outreach efforts to artists/students at the St. Louis Community College, Wildwood Campus, is disappointing. Discussion indicated the possibility the timing of the Plein Air Event was too close to final exams. Committee Member Aaron Wright advised he would like to assist with the student outreach efforts.

Further Committee discussion included:

There was lengthy discussion concerning wording of accepted art forms in the event information. Ultimately, the Committee decided *all media will be accepted, including photography*.

It was noted the 2017 event will eliminate the eighteen (18) years of age requirement and instead allow individuals less than eighteen (18) years of age to participant, if accompanied by a parent/adult.

It was determined the award for Best of Show – *Painting* should be changed to a more applicable term such has Best of Show – *Traditional Media*, which would include all art forms, with the exception of photography.

There was lengthy discussion whether additional photography requirements should be added to the existing rules for the event.

The Committee noted that it needs to be clear in the official rules regarding the Best of Show winners will be providing their work to the major award sponsor of the Plein Air Art Event.

It was suggested to make the B & B Theatre more prominent on the Rules and Regulation Form.

b. Celebrate Wildwood Art Festival

1. Location and Venue Information.

Director of Planning and Parks Vujnich presented/explained a draft layout map of the 2017 Celebrate Wildwood Art Festival. He noted the draft layout map provided a relatively accurate rendition of how the 2017 event will be set-up. While numerous adjustments will obviously take place, the draft map gave Committee Members a better understanding of the new event organization ideas.

2. Update on Artists and Other Commitments.

At the time of this meeting, Director of Planning and Parks Vujnich advised ten (10) artists have registered for the 2017 Celebrate Wildwood Event. It was noted an e-mail would be sent to past Art Festival participant's advising of the new set-up for the 2017 event. Committee Members were reminded former participants, while they have enjoyed the past events, have informed Department Staff, the heat is too much of a gamble to register for the Celebrate Wildwood Art Festival again.

c. Other Items for Consideration/Action.

It was noted the historic information in this year's Art Festival booklet will be updated and *scenic byways* are to be identified.

The Committee was advised that routine booths from past years would once again be included in the 2017 Celebrate Wildwood Event (face painters, pony rides, etc.) Bounce house equipment, coupled with the Boy Scout activities, should provide plenty of *things to do* for the young children in attendance.

V. Public Comments and/or Suggestions:

None

VI. Closing Remarks and Adjournment:

The next Art Festival Planning Committee Meeting is scheduled for May 3, 2017.

With nothing further to discuss, the meeting was summarized by Chair Shea and adjourned at 8:00 p.m.