



MEETING OF THE
COUNCIL ECONOMIC DEVELOPMENT COMMITTEE
Monday, November 28, 2016 at 4:45 p.m. to 5:50 p.m.
WILDWOOD CITY HALL
First Floor Community Room
16860 Main Street
Wildwood, Missouri 63040
AGENDA

1. Call To Order And Roll Call Of Members
2. Approval Of Minutes – October 24, 2016 Meeting

Documents:

[EDC DRAFT MEETING MINUTES 10-24-16.PDF](#)

3. Public Comment(S)
4. Discussion Item(S)
 - 4.I. Ready For Action – Five (5) Items

4.I.i. Economic Development Manager's Report

Documents:

[IV A EDC MANAGERS REPORT 11-28-16.PDF](#)

4.I.ii. Wildwood Marketing Materials

Documents:

[IV B 1 MARKETING BROCHURE - MEMO.PDF](#)
[IV B 2 MARKETING BROCHURE - DRAFT.PDF](#)

4.I.iii. Gerard Marketing Group Scope Of Work For 2017

Documents:

[IV C GERARD MARKETING SCOPE 2017.PDF](#)

4.I.iv. Hidden Valley Event In 2018

Documents:

[IV D 1 HIDDEN VALLEY EVENT 2018.PDF](#)
[IV D 2 2017 TOUGH MUDDER RFP.PDF](#)

4.I.v. December Meeting Of Economic Development Committee

Documents:

[IV E DECEMBER COMMITTEE MEETING - MEMO.PDF](#)

4.II. For Information – Three (3) Items

- 4.II.i. Public Financing Options As Economic Incentives
- 4.II.ii. Missouri Municipal Review: Economic Development Issue
- 4.II.iii. Unemployment Data

Documents:

[UNEMPLOYMENT DATA.PDF](#)

4.III. Not Ready For Action – Four (4) Items

- 4.III.i. Potential Internet Café / Business Incubator
- 4.III.ii. Additional “Great Streets” Wayfinding Signage
- 4.III.iii. Development Of Village Green And/Or Other Public Spaces In Town Center
- 4.III.iv. Strategic Planning Goals – Main Street And Other Infrastructure And Utilities

5. Other Business News And Updates

6. Additional Public Comment(S)

7. Next Meeting Date – Monday, December 12, 2016 – 4:45 P.m. (Tentative)

8. Adjournment

The Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

Notice Is Hereby Given That the Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [RSMO 610.021(1)1994]; Lease, Purchase or Sale of Real Estate [RSMO 610.021(2)1994]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [RSMO 610.021(3)1994]; Bidding Specification [RSMO 610.021(11)1994]; And/or Proprietary Technological Materials [RSMO 61-.021(15)1994].

The City of Wildwood will provide reasonable accommodations for persons attending Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Liz Weiss, City Clerk at 636-458-0440 or email at liz@cityofwildwood.com

at least 48 hours prior to the start of the meeting.